

WHEREAS, Tourism is the No. 1 industry in the state of Florida, adding \$3.7 billion in state revenues annually; and

WHEREAS, Florida is the second highest state in the nation in tourism expenditures; and

**WHEREAS**, more than 83 million domestic and international visitors annually generate \$62 billion in tourism spending; and

**WHEREAS**, tourism-related tax revenues are primary sources of state and local government funding to help build roads, support schools, pay for health care and other vital programs; and

**WHEREAS**, the tourism industry provides more than 948,700 jobs for Florida residents, which leads to a low unemployment rate and improved quality of life for all Floridians; and

**WHEREAS**, awareness of the tourism industry's integral role in the economic success of Florida will encourage a consistent increase in visitors to the state;

**NOW, THEREFORE, BE IT RESOLVED** that the Santa Rosa County Board of County Commissioners proclaim that May 10-18, 2008, be recognized as Florida Tourism Week and be celebrated with appropriate events, commemorations and festivals.

**PASSED AND ADOPTED** by the Board of County Commissioners of Santa Rosa County, Florida, this 8th day of May, 2008.

FLORIDA COUNTY

BOARD OF COUNTY COMMISSIONERS SANTA ROSA COUNTY, FLORIDA

John Broxson, Chairman